



in2being Introductions Toolkit

Helping You Turn Prospects into Paying Clients



Thank you for partnering with in2being! We specialize in helping early-stage medical device innovators get from prototype to production so they're ready to become **your next client**.



About Us

Since 2010, in2being has partnered with medical and life-science device companies to navigate product development and regulatory clearance. With over 175 successful projects, our team of startup veterans and seasoned engineers brings deep expertise to every phase of the process.

Our Core Capabilities:



Prototype Development



Detailed Design



Software Development



Testing & Validation



Regulatory Strategy



US FDA Submissions



Project & Vendor Management

We'll help your lead **accelerate their path to manufacturing** so they can become your client faster.

How the Referral Process Works

1

Identify a potential client who isn't ready to manufacture and would benefit from our services.

2

Submit an introduction using [this link](#) or via email at info@in2being.com.

3

We take it from there! And with their permission, we'll keep you in the loop.

Why it Helps:

Clients who are not quite ready to work with you can rely on our guidance to get them there. The sooner they're ready for manufacturing, the sooner they're ready for you!

Who to Introduce to Us

1 Early-Stage Innovators with a Concept

Individuals, clinicians, or startups with a strong idea (and possibly funding) but no technical design or prototype yet.

2 Stalled or Struggling Projects

Teams who started development but are stuck due to design issues, unclear regulatory strategy, or internal bandwidth limitations.

3 Funded Clients Needing FDA-Ready Design

Those who are ready to move toward manufacturing but need support with design, verification testing, or FDA submissions.

Easy Ways to Introduce Us



Introductions Form

Fill out our intro form, and we'll get in touch with them directly.

in2being.com/intros



Phone Call Introduction

CC us in an email and we'll schedule a joint intro call.

info@in2being.com



Email Introduction

Send an email to info@in2being.com with the client's name and contact info, a brief summary of their needs, and any additional background you think would be helpful.

info@in2being.com

Templates to Use

Social Post Sample



Your Company

Your Title

Exciting news! We've partnered with [@in2being](https://in2being.com) to help medical device innovators get ready for manufacturing. Know someone who needs support with medtech design and development? We highly recommend in2being: www.in2being.com

Quick Call Script

"Hey [Client Name], I know you've been looking for help with getting your medical device designed and ready for manufacturing. I've partnered with a group called in2being; they're experts in medtech design and FDA clearance. Would you be open to an introduction?"

Email Intro Template

TO: [Client's Email]

CC: info@in2being.com

SUBJECT: Introduction: [Client's Name] & in2being

MESSAGE: Hi [Client's Name],

I'd like to introduce you to [in2being Contact Name], who helps medtech developers go from idea to FDA clearance. I think they'd be a great fit for your project, and I'd love for you to connect. [Contact Name] is CC'd here; I'll let you two take it from here!

Contact & Support

For any questions, contact Gene Parunak at: [844-622-3464](tel:844-622-3464) info@in2being.com

We're excited to work together and grow with you!

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